

NEW PRODUCT CREATOR PROGRAM

Deadline: Intake is ongoing until funds are fully subscribed.

Applicant Information

Company Name:

NS Registry of Joint Stock Companies # (if registered):

Contact Name:

Civic Address (of processing location)

Street: Province:

Town: Postal Code:

Mailing address (if different than civic address):

Street: Province:

Town: Postal Code:

E-mail Address: Telephone:

Product Information

Please describe the product concept(s) for which this application is intended.

This product: is a beverage
 uses NS agricultural byproducts

The NS agricultural ingredients we intend to use are:

We have ready access to NS agricultural ingredients and suppliers identified.

Yes
 No

Current Product Sales

What products do you currently produce, in what volumes and through what avenues are you selling the

Product	Volume	Sales Avenue
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

A brief business and marketing plan is attached with this application.

yes

Signature:

Date:

Process

When a completed application is approved a quote will be generated and sent to the applicant. When the applicant approves the quote a contract will be developed, and once the contract is signed and the applicant pays 20% the work will be scheduled beginning with the assignment of a consultant to validate the market, positioning and brand for the concept.

Submit completed applications to wlloyd@perennia.ca

For Internal Use Only

Incomplete
 Complete
 Approved

Date:

Project Number:

Date Received:

Status: