

# SEAFOOD ACCELERATOR PROGRAM

for Nova Scotia's seafood sector

## NEW PRODUCT CREATOR

**Deadline: Intake is ongoing until funds are fully subscribed.**

### Applicant Information

Company Name:

NS Registry of Joint Stock Companies # (if registered):

Provincial License #:  CFIA Permissions License #

Contact Name:

E-mail Address:  Telephone:

Civic Address (of processing location)

Street:  Province:

Town:  Postal Code:

Mailing address (if different than civic address):

Street:  Province:

Town:  Postal Code:

### Product Information

Please describe the product concept(s)/prototype for which this application is intended.

The product is:  fresh  frozen  dried  canned  cooked  other (describe) \_\_\_\_\_  smoked  uses seafood byproducts

We have ingredients and suppliers identified.

Yes  No

### Path to Commercialization

We have a facility where we can make the product.

Yes  No

We have the equipment needed to commercialize this product.

 Yes No

We are willing to make a financial investment to commercialize this product.

 Yes No

Describe how far along you are in the commercialization process:

What products do you currently produce and to what markets are you selling them (include domestic examples, export countries)?

Product

Markets

A brief business and marketing plan is attached with this application.

 yes

Signature:

Date:

**Process**

When a completed application is approved a quote will be created and sent to the applicant. After the applicant approves and signs the quote, they will be required to pay 20% of the quote upfront. Work will then be scheduled beginning with the assignment of a consultant to validate the market, positioning and brand for the concept.

Submit completed applications to Ashley Sprague: [asprague@perennia.ca](mailto:asprague@perennia.ca)

**For Internal Use Only**

<input type="checkbox"/>	Incomplete
<input type="checkbox"/>	Complete
<input type="checkbox"/>	Approved

Date:

Project Number:

Date Received:

Status: