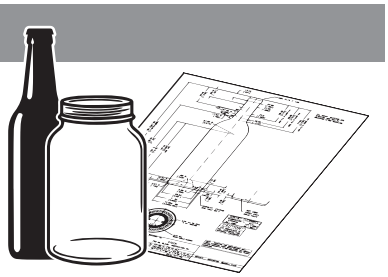
MARITIME Labels AND Packaging
your brand building partner

Starting Labels

perennia
ideas • innovation • success

Dimensions



Providing Maritime Labels with your package sample in person or by mail is the best place to start. We can also work with manufacturer specifications. This allows us to determine the best label size and shape for your packaging.

Required Info

Ingredients: soy protein, spices, salt, sodium phosphate.
Ingrédients : protéine de soja, épices, sel, phosphate de sodium.

0 00000 00000 0

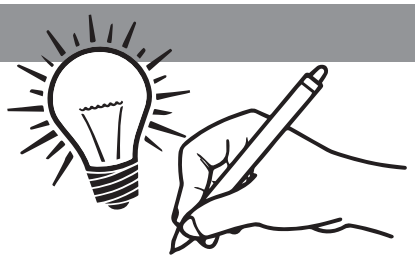
Nutrition Facts
Valeur nutritive
Per 100 g / par 100 g

	% Daily Value* / % valeur quotidienne*
Calories 390	
Fat / Lipides 34 g	45 %
Saturated / saturés 15 g + Trans / trans 2 g	85 %
Polyunsaturated / polyinsaturés 0.8 g	
Omega-6 / oméga-6 0.4 g	
Omega-3 / oméga-3 0.4 g	
Monounsaturated / monoinsaturés 15 g	
Carbohydrate / Glucide 2 g	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 0 g	0 %
Protein / Protéines 18 g	
Cholesterol / Cholestérol 75 mg	25 %
Sodium 65 mg	3 %
Potassium 250 mg	5 %
Calcium 10 mg	1 %
Iron / Fer 1.75 mg	10 %

*5% or less is a little, 15% or more is a lot
*5% ou moins c'est peu, 15% ou plus c'est beaucoup

It is important to include provided information often required by the CFIA or Heath Canada. Such items can include a registry with GS1.org for barcodes. NFT (nutrition facts table) and ingredient list from working with Perennia.ca, address and contact information, and translations.

Design



Once label shape, material, and quantities are determined a quote is provided! Next, label layout and design begin. Maritime Labels offers in-house design services for simple to ground up branding and package graphics.

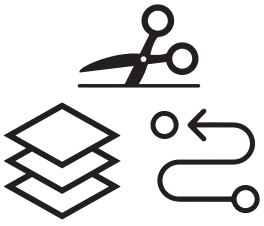
Material & Application Conditions

Offering a wide variety of in-house materials (substrates) for your labels, Maritime Labels can meet your specific needs. Water resistance, freezer and refrigeration grade adhesives, high quality premium materials, and affordable options are available, including paper, plastic, clear, and even metallic.

Printing Press

When order details and graphics have both been approved your order will be released into the production schedule. As a digital printer, we are not restricted to printing plates, meaning we can batch multiple flavours, colours, or produce variable information so no two labels are the same. This includes multiple sku printing to batch orders and keep cost per label down. Your order will soon be hot off the press!

Converting & Finishing



Printing is just one step of what MLP does. We offer embellishments such as metallic foil, embossing, and silk screening. Lastly, your printed labels go into the final steps of finishing. This involves protecting inks with varnishes or laminations, die cutting to the order specifications, and finally shipping or preparing for pickup at our Halifax location.

MARITIME Labels AND Packaging
your brand building partner

100 Bluewater Road
Bedford, Nova Scotia
B4B 1G7

902.835.2400
1.855.835.2400

perennia
ideas • innovation • success

What's new at Maritime Labels & Packaging?

EMBELLISHMENT	DEFINITION
Hot Foil	Hot stamping or foil stamping is a method of relief printing in which we adhere metallic foil to label surface at high temperatures. There is a wide variety of colour options, however; Gold and Silver are stocked in-house and other colours are special orders. This embellishment requires ordering a custom stamping plate for each new design for an additional cost.
Embossing & Debossing	Embossing results in a raised surface with the design higher than the surrounding paper area. A similar but less common technique is Debossing which is where the design is lower than the surrounding areas. This embellishment can only be added on fibrous premium papers such as: Classic Crest, Estate and Felt materials. Embossing requires a custom pressing plate for each new design for an additional cost.
3D Embossing	Very similar to standard Embossing however, for 3D Embossing there are various levels to the design. This creates more depth and texture to the design. 3D Embossing requires a custom pressing plate for each new design for an additional cost.
Silk Screen	A stencil method of printmaking in which a design is imposed through a fine mesh, the ink is forced through the mesh onto the label surface. This embellishment can use various coloured inks including pearlescent and shimmering inks. This can be used to simply enhance your previously printed label. Silk Screen requires a custom screen for each new design for an additional cost.
Raised Silk Screen	Using the same screen method as standard silk screening, Raised Silk Screen uses a specific ink that is clear. This embellishment enhances the previously printed area with a high gloss texture, adding depth to your label. Raised Silk Screen requires a custom screen for each new design for an additional cost.