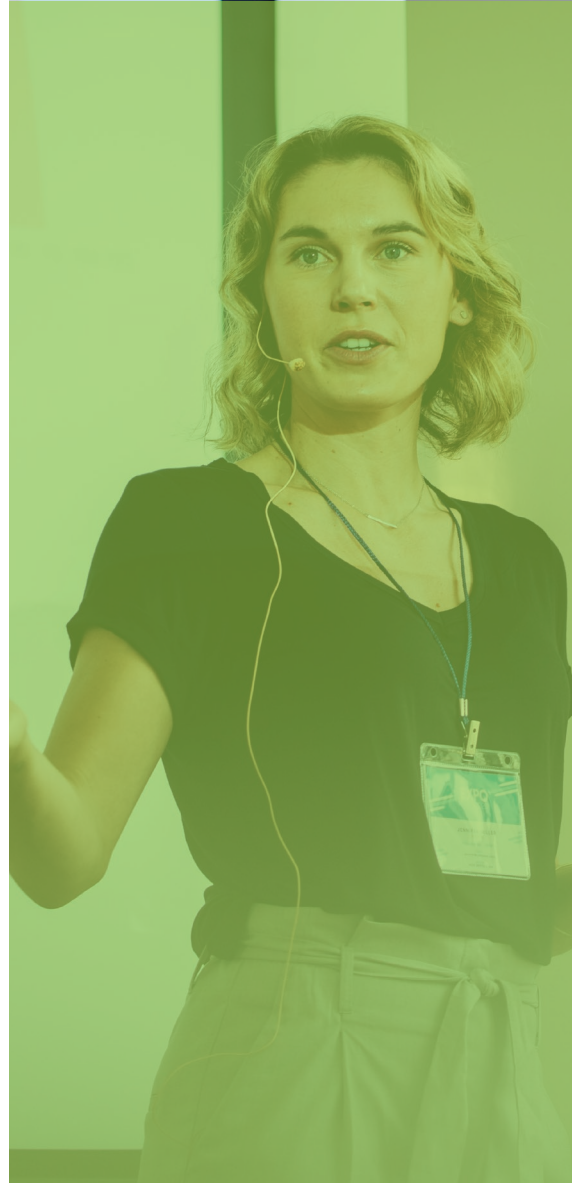


# 2022 NOVA SCOTIA MINISTER'S CONFERENCE FOR AGRICULTURE

Building an Innovative Future



## Preliminary Conference Agenda



**NOVEMBER 3 - 4, 2022 | HALIFAX AND VIRTUAL**



NOVA SCOTIA  
FARM LOAN BOARD

 **TELUS**  
Agriculture

## CONFERENCE AGENDA: THURSDAY, NOVEMBER 3, 2022

TIME	ACTIVITY & LOCATION		
7:30 am – 8:30 am	Registration Desk Opens		
	<b>MORNING MAIN STAGE SESSIONS (LIVE &amp; DIGITAL)</b>		
8:30 am – 9:10 am	<b>OPENING REMARKS &amp; WELCOME</b>		
9:15 am – 9:55 am	Update on the Nova Scotia Food and Beverage Strategy		
10:00 am – 10:30 am	<b>Coffee Break and Trade Show Networking</b>		
10:35 am – 11:15 am	Youth Leaders in Agriculture		
11:20 am – 12:00 pm	Nova Scotia Farm Loan Board Profile: Advancing Agriculture through New Partnerships		
12:00 pm – 1:00 pm	<b>Lunch Break &amp; Trade Show Networking</b>		
	<b>SPECIAL EVENTS AND PANEL SESSIONS</b>		
	<b>AFTERNOON MAINSTAGE SESSIONS: Innovation &amp; Research</b>	<b>PANEL ROOM 1: (Room 109) Cultivating Business Success</b>	<b>PANEL ROOM 2: (Room 105) Embracing Change</b>
1:00 pm – 1:45 pm	GENOME ATLANTIC SHOWCASE	Value Adding Variables	Down to Earth: Improving Soil Security
2:00 pm – 2:45 pm	DAL RESEARCH SHOWCASE	Sustainability in the Beef Sector	Diversity in Agriculture Panel
2:45 pm – 3:15 pm	<b>Coffee Break &amp; Trade Show Networking</b>		
3:15 pm – 4:00 pm	NOVA SCOTIA FEDERATION OF AGRICULTURE PROFILE	Food Hub Focus	The51: Women in Agri-Tech
4:30 pm – 6:30 pm	<b>Minister's Reception on the Trade Show Floor</b>		

# DETAILED OUTLINE OF SPEAKERS AND EVENTS

## THURSDAY, NOVEMBER 3, 2022

### MORNING MAIN STAGE SESSIONS

#### Opening Remarks

**8:30 am - 9:10 am**

Join Nova Scotia's Minister of Agriculture, the Honourable Greg Morrow, and distinguished guests as he welcomes delegates to the November 2022 Conference.

#### Nova Scotia Food and Beverage Strategy

**9:15 am - 9:55 am**

Hear updates on the new Nova Scotia Food and Beverage Strategy and the collaborations taking place to drive the strategy forward.

#### COFFEE BREAK

Refreshments at the trade show for live conference participants.

#### Youth Leaders in Agriculture

**10:30 am - 11:15 am**

An engaging discussion with youth leaders in agriculture and their aspirations for the sector.

#### Nova Scotia Farm Loan Board Profile: Advancing Agriculture through New Partnerships

**11:20 am - 12:00 pm**

Nova Scotia Farm Loan Board showcases the investment partnerships that Crown Lending is fostering to drive new market development opportunities.

#### LUNCH BREAK

Self-serve lunch at the trade show.

### AFTERNOON MAINSTAGE SESSIONS

#### Genome Atlantic Showcase

**1:00 pm - 1:45 pm**

Dr. Richard Donald leads a discussion on how genome-based research is shaping the future of agriculture.

#### Dal Research Showcase

**2:00 pm - 2:45 pm**

A profile of key agricultural research taking place at Dalhousie University.

#### Nova Scotia Federation of Agriculture

**3:00 pm - 3:45 pm**

NSFA profiles its key strategic priorities in the lead up to their November AGM.

### CONCURRENT PANEL SESSIONS

#### PANEL ROOM 1: Cultivating Business Success

##### Value Adding Variables

**1:00 pm - 1:45 pm**

Perennia Food Scientist Emily Page hosts a panel of Nova Scotia companies that have tackled the variables associated with value-adding to create successful products.

##### Sustainability in the Beef Sector

**2:00 pm - 2:45 pm**

Successful beef producers are balancing sustainable production with building public trust – and their role in supporting local food production resonates through all agricultural sectors. Hear from regional producers and national experts on beef production trends and issues.

##### Food Hub Focus

**3:15 pm - 4:00 pm**

A check in with regional food hubs that are supporting increased access to locally produced food.

#### PANEL ROOM 2: Embracing Change

##### Down to Earth: Working Together to Improve Soil Security

**1:00 pm - 1:45 pm**

Soil management makes farms more resilient to the impacts of climate change. This informative session explores pathways to enhance soil management in the wake of environmental change.

##### The Role of Diversity in Agriculture

**2:00 pm - 2:45 pm**

Cultural diversity in Nova Scotia is having positive impacts on agricultural and value-added production and introducing new perspectives and skills to the agricultural labour force. Join this insightful panel session to learn more.

##### The51: Women in Agri-Tech

**3:15 pm - 3:45 pm**

Women make up a growing part of the agriculture and agri-tech community. Join this special presentation from "The 51," a group of Canadian women investors that is helping to advance women-centered agri-tech firms across Canada.

### SPECIAL EVENTS

#### Minister's Reception

**4:30 pm - 6:30 pm**

This year's reception takes place live at the conference trade show!

## CONFERENCE SCHEDULE: FRIDAY, NOVEMBER 4, 2022

TIME	ACTIVITY & LOCATION		
7:30 am - 8:30 am	Registration Desk Opens		
	<b>MORNING MAIN STAGE KEYNOTE ACTIVITIES</b>		
8:30 am - 9:15 am	TELUS AGRICULTURE Keynote: Innovation Outreach Update		
9:20 am - 10:00 am	Climate Change Forum		
10 :00 am - 10:30 am	<b>Coffee Break &amp; Trade Show Networking</b>		
10:30 am - 11:15 am	Federal Forum		
11:15 am - 12:00 pm	<b>Keynote Address: Dennis Wilson of Delphy International</b>		
	<b>Lunch</b>		
	<b>SPECIAL EVENTS AND PANEL SESSIONS</b>		
	<b>AFTERNOON MAINSTAGE: Innovation &amp; Research</b>	<b>PANEL ROOM 2: (Room 109) Cultivating Business Success</b>	<b>PANEL ROOM 3: (Room 105) Embracing Change</b>
1:00 pm - 1: 45 pm	Next Generation Panel in Agriculture with RBC	Navigating Water Approvals in Nova Scotia	Season Extension & Controlled Environment Agriculture
2:00 pm - 2:45 pm	Land Use Panel Event	Making a Digital Splash: Tips from the Experts	Sustainable Sheep Production
3:30 pm - 3:30 pm	<b>FINAL MAIN STAGE FORUM: Update on the Nova Scotia Loyal Program</b>		
3:30 pm - 3:45 pm	<b>Minister's Closing Remarks</b>		



# DETAILED OUTLINE OF SPEAKERS AND EVENTS

## FRIDAY, NOVEMBER 4, 2022

### MORNING MAIN STAGE KEYNOTE ACTIVITIES

#### **TELUS AGRICULTURE Keynote: Innovation Update**

**8:30 am - 9:15 am**

TELUS AGRICULTURE explores the ground-breaking changes that advanced technology and data management are bringing to agriculture and profiles its international – and local – partnerships in agriculture.

#### **Climate Change Form**

**9:20 am - 10:00 am**

A continuing discussion on how climate change is impacting agriculture in Nova Scotia.

### COFFEE BREAK

#### **Federal Forum**

**10:30 am - 11:15 am**

We're holding a space for our federal partners in agriculture to profile their 2023 priorities and partnerships.

#### **Keynote Address by Dennis Wilson, Delphy International**

**11:15 am - 12:00 noon**

Dennis Wilson, Managing Director of Delphy UK, gives a live presentation on the evolution of plant breeding in global agriculture, the increasing development of controlled environment systems, and the importance of sustainable practices in climate change adaptation.

### LUNCH BREAK

Self-serve lunch at the trade show.

### AFTERNOON MAINSTAGE SESSIONS

#### **Next Generation Thinking in Agriculture**

**1:00 pm - 1:45 pm**

RBC and the University of Guelph host a forum with regional producers and companies on next generation thinking in agriculture.

#### **Land Use Panel**

**2:00 pm - 2:45 pm**

A wide-ranging panel discussion on new opportunities for bringing agricultural land into sustainable production.

#### **Update on the Nova Scotia Loyal Program**

**3:00 pm - 3:30 pm**

Join the Nova Scotia Department of Agriculture for a profile of how producers, agri-food companies and retailers are moving the dial on local food consumption through their involvement in the new Nova Scotia Loyal program.

#### **Closing Remarks**

**3:30 pm - 3:45 pm**

The Honourable Greg Morrow brings the 2022 conference to a close.

### CONCURRENT PANEL SESSIONS

#### **PANEL ROOM 1: Cultivating Success**

##### **Navigating Water Approvals in Nova Scotia**

**1:00 pm - 1:45 pm**

Hear from Nova Scotia Environment on the requirements for agricultural water usage in Nova Scotia. Learn about the process for water withdrawal applications and know what to expect during a provincial environmental audit or inspection.

##### **Making a Digital Splash: Tips from the Experts**

**2:00 pm - 2:45 pm**

Meet with web site designers and learn how to make a great first impression with potential direct sales customers! Moderated by NSDA Business Development Officer Nicole Burkhard, who offers the "Marketing Mastermind" program for producers.

#### **PANEL ROOM 2: Embracing Change**

##### **Season Extension & Controlled Environment Agriculture**

**1:00 pm - 1:45 pm**

Controlled environment agriculture allows for greater control over growing conditions and extends the growing season, creating products that often command a premium in the marketplace. Learn how regional producers are adapting to new technologies and embracing new opportunities!

### COFFEE BREAK

##### **Sustainable Sheep Production**

**2:00 pm - 2:45 pm**

A strong market demand for locally sourced lamb is creating new opportunities in sheep production. Explore the realities of keeping the sector sustainable with a panel of regional producers and processors and sector experts.

#### **MEET and GREET ROOMS**

The 2022 Ministers Conference for Agriculture features individual "Meet and Greet Rooms" where conference participants can have the opportunity to set up one on one meetings with lending, research, and retail representatives. Additional information on how to sign up for Meet and Greet activities will be posted soon.