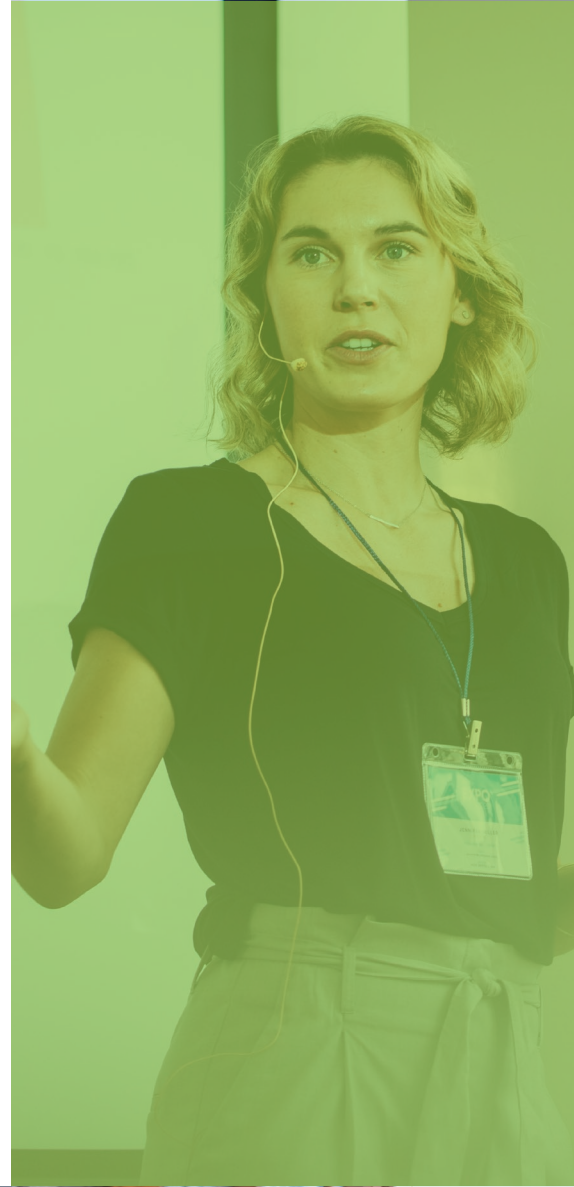


# 2022 NOVA SCOTIA MINISTER'S CONFERENCE FOR AGRICULTURE

Building an Innovative Future

CONFERENCE AGENDA



NOVEMBER 3 - 4, 2022 | HALIFAX



# CONFERENCE AGENDA: THURSDAY, NOVEMBER 3, 2022

TIME	ACTIVITY & LOCATION		
7:30 am - 8:30 am	<b>Registration Desk Opens</b>		
	<b>MORNING MAIN STAGE SESSIONS (Room C2)</b>		
8:30 am - 9:10 am	<b>OPENING REMARKS &amp; WELCOME</b> The Honourable Arthur J. LeBlanc, ONS, KC Lieutenant Governor of Nova Scotia The Honourable Greg Morrow, Minister of Agriculture		
9:15 am - 9:55 am	<b>Update on the Nova Scotia Food and Beverage Strategy</b> Hear updates on the new Nova Scotia Food and Beverage Strategy and the collaborations taking place to drive the strategy forward.		
10:00 am - 10:30 am	<b>Coffee Break and Trade Show Networking</b>		
10:30 am - 11:15 am	<b>Presenting the Nova Scotia Youth Council for Agriculture</b> Meet the members of the Nova Scotia Youth Council for Agriculture, formed by Minister Greg Morrow in May 2022, and hear their recommendations for improving opportunities for a new generation of producers and agricultural entrepreneurs.		
11:20 am - 12:00 pm	<b>Adapting to a Changing Workforce with Inclusive Leadership (Presented by the Nova Scotia Farm Loan Board)</b> Join Matt Thomson and Bradley Daye, the Co-founders of the Nova Scotia recruiting enterprise Placemaking 4G as they explore how building an inclusive workplace culture can help attract and retain workers.		
12:00 pm - 1:00 pm	<b>Lunch Break &amp; Trade Show Networking</b>		
	<b>SPECIAL EVENTS AND PANEL SESSIONS</b>		
	<b>AFTERNOON MAIN STAGE SESSIONS (Room C2)</b>	<b>PANEL ROOM 1: (Room 109) Cultivating Business Success</b>	<b>PANEL ROOM 2: (Room 103) Embracing Change</b>
1:00 pm - 1:45 pm	<b>Increasing Research Impact - A look at Biotech Opportunities</b> <b>Moderators:</b> Dr. Richard Donald (Genome Atlantic), Jolene MacEachern (Dalhousie University) <b>Panelists:</b> Senator Colin Deacon (Senate of Canada, Agriculture and Forestry), Dr. Christiane Deslauriers (Deslaurium Consulting), Dr. Nathan Pumplun (Norfolk Health Produce)	<b>Value Adding Variables: A Primer for New Products</b> <b>Moderator:</b> Emily Page (Perennia) <b>Panelists:</b> Paula Fortune (Salt Spray Farms), Peter Van Dyk (Van Dyk's), Peter Chapman (SKU Foods)	<b>Down to Earth: Improving Soil Security</b> <b>Moderator:</b> Amy Sangster (Animal and Crop Services, Nova Scotia Department of Agriculture) <b>Panelists:</b> Carolyn Marshall (Nova Scotia Federation of Agriculture), Rosalie Gillis-Madden (Perennia)
2:00 pm - 2:45 pm	<b>Moving Research Beyond the Bench</b> <b>Moderators:</b> Brennan Gillis and Jolene MacEachern (Dalhousie Faculty of Agriculture) <b>Presenters:</b> Tommy Davies (3 Minute Thesis Competition), Weixi Shu & Allan Thomson (Lab 2 Market), Georgia Lewis (Global Reach)	<b>Getting to Yes: Entering Institutional Markets</b> <b>Moderator:</b> Krista Tobin (NSDA's Marketing & International Business Development Division) <b>Panelists:</b> Brenda MacDonald (Nova Scotia Health), Rebecca Tran and Heather Lunan (The Station Food Hub Company), Joe Farrell (Aramark Canada at Dalhousie University)	<b>Innovation &amp; Opportunities in the Nova Scotia Livestock Sector</b> An overview of innovative focused improvements at Northumberland and Oulton's Meats and a presentation on innovative opportunities for the Nova Scotia livestock sector. <b>Moderator:</b> Brad McCallum (Agri-Commodity Management Association) <b>Panelists:</b> Mike McMorris (Livestock Research Innovation Corporation), Wayne and Nicole Oulton (Oulton's Meats and Martock Glen Farm), Meghan Dickinson (Northumberland Lamb Marketing Co-op Ltd.)
2:45 pm - 3:15 pm	<b>Coffee Break &amp; Trade Show Networking</b>		
3:15 pm - 4:00 pm	<b>Nova Scotia Federation of Agriculture Profile</b> NSFA highlights findings from agriculture labour market projects and how we can work together to turn those findings into programs that propel the agriculture industry forward. <b>Presenters:</b> Maxine MacLean (Nova Scotia Federation of Agriculture), Caitlyn Creelman (Nova Scotia Federation of Agriculture)	<b>Meet the Distributors</b> An opportunity for producers and agri- entrepreneurs to meet major Nova Scotian distribution representatives. Introductions will be followed by opportunities for one-on-one discussions. <b>Moderator:</b> Krista Tobin, Manager (Nova Scotia Department of Agriculture) <b>Panelists:</b> Dan Evans (Sysco Atlantic), Alex Rawding (Sysco Atlantic), Nancy Danter (GFS), Cristina Civello-Edworthy (GFS), Chris LeBlanc (GFS), Emily Vosburgh (GFS)	<b>The51: Supporting Diverse Entrepreneurs in Agri-Tech</b> Join this special presentation from "The 51 Food and AgTech Fund", contributing and supporting breakthrough and influential agri-tech innovations and startups in Nova Scotia and across the country. <b>Moderator:</b> Brianna Stratton (DeNova) <b>Presenter:</b> Yuan Shi (The51 Food and Agtech Fund)
5:00 pm - 7:30 pm	<b>Minister's Reception on the Trade Show Floor</b> This year's reception takes place live at the conference trade show! Mix, mingle, and network while enjoying an appetizer and a beverage and special presentations at the NSDA and Dalhousie University trade show booths. <i>Dalhousie University's Faculty of Agriculture looks forward to participating in the Minister's Conference! Be sure to stop by their booth, throughout the conference. Alumni and friends are encouraged to gather during the Minister's Reception for special swag, to meet Dean Gray and to enjoy some live, East Coast music.</i>		

# CONFERENCE AGENDA: FRIDAY, NOVEMBER 4, 2022

TIME	ACTIVITY & LOCATION		
7:30 am - 8:30 am	<b>Registration Desk Opens</b>		
	<b>MORNING MAIN STAGE KEYNOTE ACTIVITIES (Room C2)</b>		
8:30 am - 9:15 am	<b>TELUS AGRICULTURE Profile</b> TELUS Agriculture explores the ground-breaking changes that advanced technology and data management are bringing to agriculture and profiles its international and regional partnerships in agriculture. <b>Presenter:</b> Dave Webb (Director of Customer Solutions Architecture and Enterprise Data Products, Agribusiness, TELUS Agriculture)		
9:20 am - 10:00 am	<b>FCC Profile</b> Farm Credit Canada looks at how global economic impacts are shaping the future of agriculture. <b>Presenter:</b> J.P. Gervais (Vice-President and Chief Agricultural Economist with FCC)		
10:00 am - 10:30 am	<b>Coffee Break &amp; Trade Show Networking</b>		
10:30 am - 11:00 am	<b>The Next Federal Provincial Policy Framework</b> Through a special digital address, the Honourable Marie Claude Bibeau will profile the priorities informing the next round of federal provincial program funding, as envisioned through the Guelph Statement that was adopted by Federal, Provincial and Territorial Ministers of Agriculture in November 2021.		
11:15 am - 12:00 pm	<b>Keynote Address: Delphy UK Ltd</b> Controlled Environment Horticulture: the UK Perspective & Opportunities for Nova Scotia <b>Presenter:</b> Ron Marshall (Delphy UK Ltd)		
12:00 pm - 1:00 pm	<b>Lunch</b>		
	<b>SPECIAL EVENTS AND PANEL SESSIONS</b>		
	<b>AFTERNOON MAIN STAGE SESSIONS (Room C2)</b>	<b>PANEL ROOM 1 (Room 109) Cultivating Business Success</b>	<b>PANEL ROOM 2 (Room 103) Embracing Change</b>
1:00 pm - 1:45 pm	<b>Next Generation Agriculture with RBC</b> RBC, the University of Guelph, and other special guests host a forum on how learning opportunities are adapting to meet the needs of the next generation in agriculture. <b>Moderator:</b> Bruce Young (RBC) <b>Panelists:</b> Dr. Claudia De Fuentes (Sobey School of Business at Saint Mary's University), Lauren Peters Withrow (Dalhousie University), Dr. John Cranfield (Ontario Agricultural College   University of Guelph)	<b>Go with the Flow: Navigating Water Approvals in Nova Scotia</b> <b>Moderator:</b> Julie Bailey (Nova Scotia Department of Agriculture) <b>Panelists:</b> Jennifer McDonald (Nova Scotia Environment and Climate Change), Mark Greenwood (Nova Scotia Environment and Climate Change), Charlotte Sullivan (Nova Scotia Environment and Climate Change)	<b>Everything Under the Sun: Controlled Environment Agriculture &amp; Season Extension</b> <b>Moderator:</b> Talia Plaskett (Perennia) <b>Panelists:</b> Dr. Hector Jaldo (Vital Berry Farms), Jordan Eyamie (Webster Farms), David Blanchard (Pleasant Hill Farms), Jackson Lore (Lore Farms), Kimberly Stokdijk (Stokdijk Greenhouses)
2:00 pm - 2:45 pm	<b>The Booming World of Bioproducts: Implications for Agriculture</b> <b>Moderator:</b> Rod Badcock (Nova Scotia Innovation Hub) <b>Panelists:</b> Fraser Gray (Sustane Technologies), Anneke Santilli (RDA Atlantic), Beth Mason (Vershuran Centre for Sustainability in Energy & Environment), Chris Nguyen (Intag Systems)	<b>Adapting to Climate Change: A Nova Scotia Response</b> <b>Moderator:</b> Ross MacNeil (Nova Scotia Department of Agriculture) <b>Panelists:</b> Kyla Milne (Nova Scotia Environment and Climate Change), Lienna Hoeg (CTCNS), Brad McCallum (Agri-Commodity Management Association), Philip Keddy (C O Keddy Farms)	<b>Building Public Trust in Agriculture: A Special Presentation by the Canadian Centre for Food Integrity</b> Join Canadian Centre for Food Integrity CEO John Jamieson for an in-depth look at what consumers really think about food, agriculture, farmers, and farming practices. The Canadian Centre for Food Integrity has been engaging consumers and other food system partners in this conversation since 2016. <b>Presenter:</b> John Jamieson (Canadian Centre for Food Integrity (CCFI)) <b>Moderator:</b> Rebecca Sooksom (Nova Scotia Department of Agriculture)
3:00 pm - 3:30 pm	<b>FINAL MAIN STAGE FORUM: Meet the NSDA Marketing Team</b> Meet the members of the Nova Scotia Department of Agriculture's Marketing Division and hear about their collaborations with industry surrounding institutional procurement, export development, special promotions and events, and agriculture's role in the Nova Scotia Loyal program.		
3:30 pm - 3:45 pm	<b>Minister's Closing Remarks</b> The Honourable Greg Morrow		



# MEET AND GREET ROOMS

The conference MEET and GREET ROOMS are hosted by the Nova Scotia Farm Loan Board and FCC. Sign up for one-on-one consultations with investment staff, or drop by the special workshops and presentations outlined below:

Thursday, Nov. 3 Activity Schedule	NSFLB Meeting Room ROOM 101	NSFLB Meeting Room ROOM 102	FCC Meeting Room ROOM 106	FCC Meeting Room Room 107
10:00 am - 1:00 pm	<b>10:00 am to 10:30 am</b> <b>Robert Cervelli of the Centre for Local Prosperity</b> previews the activities at the November 17 to 19, "Dig In: The Atlantic Canada Food Systems Summit" at the Debert Hospitality Centre.	<b>One-on-one meetings with NSFLB advisors:</b> Sign up to book a 30-minute consultation at the conference. Please contact Neil.Pardy@novascotia.ca with your meeting request.	<b>One-on-one meetings with FCC Advisors:</b> Sign up to book a 30-minute consultation at the conference. Please contact karen.macinnislarter@fcc.ca with your meeting request.	<b>10:00 am to 11:15 am</b> <b>Transition and Business Planning Workshops:</b> For owners beginning to prepare for the transition of their farm business in 3, 5 or even 10 years' time. Design a business plan with the goal of achieving a viable succession plan. <b>Presenter:</b> Terry Jones (Business Advisor with FCC)
1:15 pm - 2:30 pm	<b>Making a Digital Splash with Your Website:</b> Join NSDA Business Development Officer Nichole Burkhard and Skysail Creative Director Meg Craig and learn from the pros on how to improve your website to drive direct sales and engage customers.	<b>Best Practices in Talking about Agriculture in Schools:</b> Join an interactive discussion on how to create an engaging presentation and answer tough questions during a school presentation, or advocate for accurate information on farming. <b>Moderator:</b> Rebecca Sooksom (NSDA) <b>Panelists:</b> John Jamieson (Canadian Centre for Food Integrity), Rhonda MacDougall (Nova Scotia Department of Agriculture)	<b>Sustainable Canadian Agricultural Partnership (SCAP):</b> Let's Chat About Funding. An opportunity for participants to learn more about the next round of federal provincial program funding which begins in April 2023. Please come and share your views.	<b>Young Farmer Workshops:</b> Are you planning on taking over the family farm or planning to secure your business financially? Learn to work with family, lenders and other industry professionals to manage financial risk and debt by understanding business planning basics. <b>Presenter:</b> Terry Jones (Business Advisor with FCC)
4:00 pm - 5:00 pm	<b>One-on-one meetings with Nova Scotian distribution representatives from Gordon Food Services:</b> There are a limited number of one-on-one meetings that will be scheduled in advance. Please contact Ron.Young@novascotia.ca with your meeting request.	<b>One-on-one meetings with Nova Scotian distribution representatives from Sysco:</b> There are a limited number of one-on-one meetings that will be scheduled in advance. Please contact Ron.Young@novascotia.ca with your meeting request.		<b>Continuous Improvement:</b> Hear from Peter Wright (Development Officer with ACOA) on how everyone can benefit from looking at their daily processes. Learn how to save time and improve quality within your business.
Friday, Nov. 4 Activity Schedule	NSFLB Meeting Room ROOM 101	NSFLB Meeting Room ROOM 102	FCC Meeting Room ROOM 106	FCC Meeting Room Room 107
9:00 am - 10:00 am	<b>One-on-one meetings with Nova Scotian distribution representatives from Gordon Food Services:</b> There are a limited number of one-on-one meetings that will be scheduled in advance. Please contact Ron.Young@novascotia.ca with your meeting request.	<b>One-on-one meetings with Nova Scotian distribution representatives from Sysco:</b> There are a limited number of one-on-one meetings that will be scheduled in advance. Please contact Ron.Young@novascotia.ca with your meeting request.		
10:00 am - 1:00 pm		<b>One-on-one meetings with NSFLB advisors:</b> Sign up to book a 30-minute consultation at the conference. Please contact Neil.Pardy@novascotia.ca with your meeting request.	<b>One-on-one meetings with FCC Advisors:</b> Sign up to book a 30-minute consultation at the conference. Please contact karen.macinnislarter@fcc.ca with your meeting request.	<b>10:00 am to 11:15 am</b> <b>Transition and Business Planning Workshops:</b> For owners beginning to prepare for the transition of their farm business in 3,5 or even 10 years' time. Design a business plan with the goal of achieving a viable succession plan. <b>Presenter:</b> Terry Jones (Business Advisor with FCC)
1:15 pm - 2:30 pm	<b>1:15 pm - 2:00 pm</b> <b>Getting Granular:</b> Hear from the Project Manager Treasa Pauley of the Eastern Canada Oilseed Development Association (ECODA) on research, climate change initiatives and other emerging activities in this fast-growing sector. <b>2:00 PM - 2:30 PM Your Check Off Dollars at Work:</b> Hear from Heather Russell, Executive Director with Atlantic Grains Council (AGC) on the latest Grain and Oilseed Research.	<b>Diversity in Agriculture:</b> Join Mackenzie Blanchard and Kara Pictou of CMM, along with Wendy Poitras and Josyl Hedley (graduates of the Bridge into Agriculture Program) and Imelde Nduwimana and Dorcas Kobwa (Common Roots Farm) for an informal conversation about agriculture among equity-deserving individuals and communities. <b>Moderator:</b> Moussa Sangare-Ponce (NSDA)		<b>Young Farmer Workshops:</b> Are you planning on taking over the family farm or planning to secure your business financially? Learn to work with family, lenders and other industry professionals to manage financial risk and debt by understanding business planning basics. <b>Presenter:</b> Terry Jones (Business Advisor with FCC)

# DETAILED OUTLINE OF SPEAKERS AND EVENTS

## THURSDAY, NOVEMBER 3, 2022 MORNING MAIN STAGE SESSIONS

### Opening Remarks

8:30 am - 9:10 am

Join Nova Scotia's Minister of Agriculture, the Honourable Greg Morrow, and distinguished guests as he welcomes delegates to the 2022 Conference.

### Nova Scotia Food and Beverage Strategy

9:15 am - 9:55 am

Hear updates on the new Nova Scotia Food and Beverage Strategy and the collaborations taking place to drive the strategy forward.

### COFFEE BREAK

Refreshments at the trade show for live conference participants

### Youth Leaders in Agriculture

10:30 am - 11:15 am

The Nova Scotia Youth Council for Agriculture was formed this past May to create a pathway to incorporating the ideas of young producers and agri-entrepreneurs into provincial programs and policies. Meet the council members and hear their perspectives on the investment, education, public trust, and value-added innovations that can be created for – and driven – by youth.

### Adapting to a Changing Workforce with Inclusive Leadership

11:20 am - 12:00 pm

The employment landscape is changing fast, and it's up to employers to adapt to new ways of working with new talent. It takes an inclusive and purposeful approach to get it right. Join Matt Thomson and Bradley Daye, Co-founders and CEOs at the Nova Scotia-based, socially conscious recruiting enterprise, Placemaking 4G, as they share their experiences and lessons learned on how to build an inclusive workplace culture where every person can thrive. Learn to attract and retain younger workers and members of historically underrepresented groups, so that your vision can carry forward to future generations.

### LUNCH BREAK

Self-serve lunch at the trade show.

## AFTERNOON MAIN STAGE SESSIONS (Room C2)

### Increasing Research Impact - A look at Biotech Opportunities

1:00 pm - 1:45 pm

Genomics is set to transform agriculture and food production. Emerging new genomics and cellular biology technologies including novel breeding techniques, synthetic biology and cellular agriculture are impacting plant and animal breeding, the production of protein alternatives and other food ingredients. Their development raises many ethical, economic, environmental, legal, and social issues. Explore where these technologies are heading, and how Atlantic Canada can better engage in new research opportunities.

### Moderators:

Dr. Richard Donald, Genome Atlantic  
Jolene MacEachern, Dalhousie University

### Panelists:

Senator Colin Deacon, Senate of Canada  
Dr. Christiane Deslauriers, Deslaurium Consulting  
Dr. Nathan Pumplin, Norfolk Health Produce

### Moving Research Beyond the Bench

2:00 pm - 2:45 pm

A showcase of Dalhousie students tackling some of industry's toughest challenges. Agriculture research is an exciting place! Dalhousie graduate students are involved in multiple programs that enable them to support industry partners and help solve problems for agriculture. This session will provide a quick overview of key programs, and three student presentations will showcase the exciting work happening on the Agriculture Campus.

### Moderators:

Brennan Gillis, Dalhousie Faculty of Agriculture  
Jolene MacEachern, Dalhousie Faculty of Agriculture

### Presenters:

Tommy Davies, 3 Minute Thesis Competition  
Weixi Shu & Allan Thomson, Lab 2 Market  
Georgia Lewis, Global Reach

### COFFEE BREAK

### Nova Scotia Federation of Agriculture

3:15 pm - 4:00 pm

NSFA highlights findings from agriculture labour market projects and how we can work together to turn those findings into programs that propel the agriculture industry forward.

### Speakers:

Maxine MacLean, Nova Scotia Federation of Agriculture  
Caitlyn Creelman, Nova Scotia Federation of Agriculture

## CONCURRENT PANEL SESSIONS

### PANEL ROOM 1 (Room 109): Cultivating Business Success

#### Value Adding Variables

1:00 pm - 1:45 pm

Perennia Food Scientist Emily Page hosts a panel of Nova Scotia companies that have tackled the variables associated with value-adding to create successful products.

#### Moderator:

Emily Page, Perennia

#### Panelists:

Paula Fortune, Salt Spray Farms  
Peter Van Dyk, Van Dyk's  
Peter Chapman, SKU Foods

#### Getting to Yes: Entering Institutional Markets

2:00 pm - 2:45 pm

Producers and agri-businesses are opening the door to more Nova Scotia products within our schools, hospitals, nursing homes, universities, and other institutional environments. This session explores the challenges and opportunities within the institutional marketplace.



# DETAILED OUTLINE OF SPEAKERS AND EVENTS

## Moderator:

Krista Tobin, Institutional Procurement for NSDA's Marketing & International Business Development Division

## Panelists:

Brenda MacDonald, Nova Scotia Health  
Rebecca Tran, Heather Lunan, The Station Food Hub Company  
Joe Farrell, Aramark Canada at Dalhousie University

## COFFEE BREAK

### Meet the Distributors

3:15 pm - 4:00 pm

An opportunity for producers and agri- entrepreneurs to meet major Nova Scotian distribution representatives. Introductions will be followed by opportunities for one-one-discussions

## Moderator:

Krista Tobin, Institutional Procurement, NSDA

## Panelists:

Dan Evans, Sysco Atlantic  
Alex Rawding, Sysco Atlantic  
Nancy Danter, GFS  
Cristina Civello-Edworthy, GFS  
Chris LeBlanc, GFS  
Emily Vosburgh, GFS

## PANEL ROOM 2 (Room 103): Embracing Change

### Down to Earth: Improving Soil Security

1:00 pm - 1:45 pm

Soil management makes farms more resilient to the impacts of climate change. This informative session explores pathways to enhance soil management in the wake of environmental change.

## Moderator:

Amy Sangster, Animal and Crop Services, Nova Scotia Department of Agriculture

## Panelists:

Carolyn Marshall, Nova Scotia Federation of Agriculture  
Rosalie Gillis-Madden, Perennia

### Innovation & Opportunities in the Nova Scotia Livestock Sector

2:00 pm - 2:45 pm

An overview of innovative focused improvements at Northumberland and Oulton's Meats and a presentation on innovative opportunities for the Nova Scotia livestock sector.

## Moderator:

Brad McCallum, Agri-Commodity Management Association

## Panelists:

Mike McMorris, Livestock Research Innovation Corporation  
Wayne and Nicole Oulton, Oulton's Meats and Martock Glen Farm  
Meghan Dickinson, Northumberland Lamb Marketing Co-op Ltd.

## COFFEE BREAK

### The51: Supporting Diverse Entrepreneurs in Agri-Tech

3:15 pm - 4:00 pm

Diverse entrepreneurs (women, people from indigenous communities, people of color, and people from underrepresented communities) make up a vital part of the agriculture and agri-tech community. Join this special presentation from "The51 Food and AgTech Fund",

contributing and supporting breakthrough and influential agri-tech innovations and startups in Nova Scotia and across the country. Featuring a live presentation with Yuan Shi, Principal of The51 Food and Agtech Fund.

## Moderator:

Brianna Stratton, DeNova

## Presenters:

Yuan Shi, The51 Food and Agtech Fund

## SPECIAL EVENTS

### Minister's Reception

5:00 pm - 7:30 pm

This year's reception takes place live at the conference trade show! Mix, mingle, and network while enjoying an appetizer and a beverage and special presentations at the NSDA and Dalhousie University trade show booths.

Dalhousie University's Faculty of Agriculture looks forward to participating in the Minister's Conference! Be sure to stop by their booth, throughout the conference. Alumni and friends are encouraged to gather during the Minister's Reception for special swag, to meet Dean Gray and to enjoy some live, East Coast music.

## FRIDAY, NOVEMBER 4, 2022

## MORNING MAIN STAGE KEYNOTE ACTIVITIES

### TELUS Agriculture Keynote: Innovation Update

8:30 am - 9:15 am

TELUS Agriculture explores the ground-breaking changes that advanced technology and data management are bringing to agriculture and profiles its international and regional partnerships in agriculture.

## Presenter:

Dave Webb, Director of Customer Solutions Architecture and Enterprise Data Products, Agribusiness, TELUS Agriculture

### FCC Profile

9:20 am - 10:00 am

Farm Credit Canada looks at how global economic impacts are shaping the future of agriculture.

## Presenter:

J.P. Gervais, Vice-President and Chief Agricultural Economist, FCC

## COFFEE BREAK

### Next Federal Provincial Policy Framework

10:30 am - 11:00 am

Through a special digital address, the Honourable Marie Claude Bibeau will profile the priorities informing the next round of federal provincial program funding, as envisioned through the Guelph Statement that was adopted by Federal, Provincial and Territorial Ministers of Agriculture in November 2021.

### Keynote Address by Delphy UK Ltd

11:15 am - 12:00 noon

Delphy UK Ltd will give a live presentation on the evolution of berry production, the increasing use of controlled environment systems, and the importance of sustainable practices in climate change adaptation.

# DETAILED OUTLINE OF SPEAKERS AND EVENTS

## Presenter:

Ron Marshall, Delphy UK Ltd

## LUNCH BREAK

Self-serve lunch at the trade show.

## AFTERNOON MAIN STAGE SESSIONS (Room C2)

### Next Generation Agriculture with RBC

1:00 pm - 1:45 pm

RBC, Dalhousie University, the University of Guelph, and St. Mary's University representatives host a forum on how learning opportunities and farming environments can adapt to a new generation of students and immigrant newcomers to Nova Scotia.

#### Moderator:

Bruce Young, RBC

#### Panelists:

Dr. Claudia De Fuentes, Sobey School of Business at Saint Mary's University  
Lauren Peters Withrow, Dalhousie University  
Dr. John Cranfield, Ontario Agricultural College, University of Guelph

### The Booming World of Bioproducts: Implications for Agriculture

2:00 pm - 2:45 pm

The Nova Scotia Innovation Hub leads a panel discussion on how bioproduct development is providing agri-businesses with new opportunities for product diversification and lowering input costs. Meet the players who are supporting these exciting developments.

#### Moderator:

Rod Badcock, Nova Scotia Innovation Hub

#### Panelists:

Fraser Gray, Sustane Technologies  
Anneke Santilli, RDA Atlantic  
Beth Mason, Verschuren Centre for Sustainability in Energy & Environment  
Chris Nguyen, Intag Systems

### Meet the NSDA Marketing Team

3:00 pm - 3:30 pm

Meet the members of the Nova Scotia Department of Agriculture's Marketing Division and hear about their collaborations with industry surrounding institutional procurement, export development, special promotions and events, and agriculture's role in the Nova Scotia Loyal program.

## CONCURRENT PANEL SESSIONS

### PANEL ROOM 1: (Room 109) Cultivating Success

#### Go with the Flow: Navigating Water Approvals in Nova Scotia

1:00 pm - 1:45 pm

Hear from Nova Scotia Department of Environment and Climate Change on the requirements for agricultural water usage in Nova Scotia. Learn about the process for water withdrawal applications and know what to expect during a provincial environmental audit or inspection.

#### Moderator:

Julie Bailey, Nova Scotia Department of Agriculture

## Panelists:

Jennifer McDonald, Nova Scotia Environment and Climate Change  
Mark Greenwood, Nova Scotia Environment and Climate Change  
Charlotte Sullivan, Nova Scotia Environment and Climate Change

### Adapting to Climate Change: A Nova Scotia Response

2:00 pm - 2:45 pm

Nova Scotia Department of Agriculture and the Nova Scotia Department of Environment and Climate Change and industry representatives profile the climate change adaptation plans that have been developed through collaboration with the horticulture, Christmas tree, and cattle and sheep sectors.

#### Moderator:

Ross MacNeil, Nova Scotia Department of Agriculture

#### Panelists:

Kyla Milne, Climate Adaptation, Nova Scotia Environment and Climate Change  
Lienna Hoeg, CTCNS  
Brad McCallum, Agri-Commodity Management Association  
Philip Keddy, C O Keddy Farms

### PANEL ROOM 2: (Room 103) Embracing Change

#### Everything Under the Sun: Controlled Agriculture & Season Extension

1:00 pm - 1:45 pm

Controlled environment agriculture allows for greater control over growing conditions and extends the growing season, creating products that often command a premium in the marketplace. Learn how regional producers are adapting to new technologies and embracing new opportunities!

#### Moderator:

Talia Plaskett, Perennia

#### Panelists:

Dr. Hector Jaldo, Vital Berry Farms  
Jordan Eyamie, Webster Farms  
David Blanchard, Pleasant Hill Farms  
Jackson Lore, Lore Farms  
Kimberly Stokdijk, Stokdijk Greenhouses

### Building Public Trust in Agriculture

2:00 pm - 2:45 pm

Join Canadian Centre for Food Integrity CEO John Jamieson for an in-depth look at what consumers really think about food, agriculture, farmers, and farming practices. The Canadian Centre for Food Integrity has been engaging consumers and other food system partners in this conversation since 2016. John will also communicate how the agriculture industry can leverage the CCFI's 2022 research results to build trust in the food system.

#### Presenter:

John Jamieson, Canadian Centre for Food Integrity (CCFI)

#### Moderator:

Rebecca Sooksom, Nova Scotia Department of Agriculture

### Closing Remarks

3:30 pm - 3:45 pm

The Honourable Greg Morrow brings the 2022 conference to a close.